

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): ) I hereby certify that this paper is  
RAMASWAMY, et al. ) being deposited electronically  
Serial No.: 10/589,149 ) with the United States Patent and  
Trademark Office, on this date:  
)  
For: METHODS AND ) March 4, 2010  
APPARATUS TO DETERMINE )  
AUDIENCE VIEWING OF ) /Eileen Sosnicki/  
VIDEO-ON-DEMAND ) Eileen Sosnicki  
PROGRAMS )  
Filed: August 11, 2006 )  
Group Art Unit: 2427 )  
Examiner: Patrick A. Ryan )

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RESPONSE TO THE OFFICE ACTION DATED JANUARY 6, 2010, AND  
EXAMINER INTERVIEW SUMMARY

Mail Stop Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the Office action dated January 6, 2010, please enter the  
following amendments and consider the following remarks:

The Status of the Claims is reflected in the listing of claims that begins on  
page 2 of this paper.

Remarks begin on page 15 of this paper.